

FOR CATS

CATS LOVE VITAKRAFT®

Vitakraft have a wide range of cat snacks including Cat Sticks® Mini which sells over 60 million sticks per year!



COMING SOON



100% Fish Variants

Each snack is deliciously filled and cooked gently in the oven. As a result, the Cat Yums® are not only irresistibly tasty, but also nicely juicy while biting into it. Your cat will love these meaty snacks!

- ♥ Impressively high acceptance
- ♥ High meat content
- ♥ Gently oven-baked
- ♥ With added Taurine
- ♥ Delicious filling and juicy consistency

CAT YUMS



This delicious snack can either be given pure and directly from the hand or as topping on the main food. Simply irresistible!

- ♥ Irresistible taste (>99% acceptance rate)
- ♥ Creamy consistency that cats enjoy
- ♥ Low calories
- ♥ With functional benefits

CAT LIQUID SNACKS



Cats are crazy over our international bestseller, CatSticks Mini! Extra meaty cat treat with no artificial flavourings added, your cats will LOVE these!

- ♥ Irresistible quality
- ♥ High fish & meat content
- ♥ Sugar-free recipe
- ♥ No colourings
- ♥ No artificial flavour enhancer

CAT STICK® MINI

COMING SOON



Available in 3 delicious flavours, Mininos is a fun snack with over 88% meat and fish content. The fish flavoured "Fancy Jerky" is also made from sustainably sourced salmon with MSC certified label.

- ♥ Low Fat content
- ♥ Grain-free & Sugar-free
- ♥ Fun-size for easy feeding

MININOS

COMING SOON



Made from 100% meat, this delicious treat is individually sealed for maximum freshness. Sourced from the best ingredients, Vitakraft® Filet is succulent and juicy, guaranteed to be your cat's favourite.

- ♥ No artificial flavour enhancers
- ♥ Grain-free & Vegetable materials
- ♥ No colourants and preservatives

PREMIUM FILET

COMING SOON

Packed with rich flavours from high quality chicken fillet and MSC Certified salmon, this luxurious soup is the ideal snack for pampering between meals.

- ♥ Over 85% acceptance in cats
- ♥ Grain-free & Sugar-free
- ♥ High quality chicken fillet and fish in MSC quality

SOUPRISE

These lactose reduced delicious cream contains healthy milk, specially adapted to the needs of cats. No artificial flavours, no preservatives and no colourants, just pure enjoyment for cats!

- ♥ Sugar free recipe
- ♥ Does not need refrigeration

Milky Melody



Only the best! Emotional form & noticeable design, every variety is sheer poetry! Our eye catching Poésie range shouts differentiation on shelf and uses visible highest quality ingredients.

- ♥ Visible highest quality and easy recognisability of the ingredients
- ♥ Sugarfree recipe and without colourants
- ♥ Highest feeding acceptance of 94%
- ♥ Recipes are adapted for the nutrition psychological needs of the cat

POESIE



NEW
2017



Extremely efficient and super absorbent litters - Vitakraft® Magic Clean and Compact Ultra.

- ♥ Effective eliminates odour
- ♥ Guarantee hygiene

CAT LITTER



Vitakraft® cat grass is made up of selected, highly germinating special seeds for planting in potting soil. Available with seed bowl and mineral soil, or as separate seed pouch.

- ♥ Stimulates digestion
- ♥ Eliminate hairballs

CAT GRASS